



Standard Sponsorship Packages



Be part of the third annual Smile Intelligent Health Data Symposium and don't miss your chance to engage with industry leaders, Smile Digital Health and HAPI FHIR communities.

BENEFITS	BRONZE Max. 10	SILVER Max. 8	GOLD Max. 4	PLATINUM Exclusive 1 spot only!
	\$5,000	\$10,000	\$15,000	\$20,000
MARKETING CAMPAIGN LOGO INCLUSION Logo on website and event app (we will link to the URL of your choice). Recognition on Smile Digital Health social media accounts. Inclusion in Symposium emails.	✓	✓	✓	✓
LOGO INCLUDED ONSITE Company logo will be displayed as an event sponsor throughout the venue.	✓	✓	✓	✓
IN-PERSON SYMPOSIUM PASSES You decide how your guest passes are allocated. Invite your employees, customers, or prospects.	2	5	8	20
VIRTUAL SYMPOSIUM PASSES You decide how your guest passes are allocated. Invite your employees, customers, or prospects.	5	10	15	20
TABLETOP EXHIBITOR SPACE Space includes 6ft table and 2 chairs. Sponsors choose their table location in order of sponsorship tier and order of confirmation (ie Platinum receives first pick, Gold to follow, etc.)	✓	✓	✓	✓
GAMIFICATION PARTICIPATION Participation in event game aimed to encourage attendee engagement with sponsors. More details to come.	✓	✓	✓	✓
COMPANY BRANDED MATERIALS IN TOTE BAGS Inclusion of 1 piece of literature or swag item in attendee tote bags.		✓	✓	✓
SESSION DURING PROGRAM This 45-minute presentation is your opportunity to share your expertise and thought leadership with the Smile Digital Health community.			✓	✓
1 MINUTE VIDEO AD Pre-session 1-minute video advertisement displayed on cinema screen prior to your session's start time.			✓	✓
ANNOUNCEMENT ON EVENT APP One push notification on the event app with a special announcement from your organization and recognition as the Platinum Sponsor.				✓
DEDICATED PLATINUM SPONSOR MARKETING CAMPAIGN Includes dedicated: - Social media post - Provided company message in the Smile monthly newsletter (content subject to approval) - Special mention in Symposium Press Release (To be released in March 2023)				✓
SPECIAL PLATINUM SPONSOR BRANDING ONSITE AND EVENT APP Make your mark with stand-alone brand recognition separate from the other sponsors.				✓
KEYNOTE SESSIONS EMCEE Representative from your organization will introduce the opening and closing keynotes on both days of the Symposium.				✓
MAIN THEATRE SEAT COVERS				✓



A-La-Carte Sponsorship Options

Take advantage of our unique A-La-Carte sponsorships that can be purchased individually or added on to your tiered package.



BENEFITS

REGISTRATION SPONSOR Large branding presence at registration area inside TIFF Bell Lightbox	10K
CONCESSION STAND SPONSOR Branding will include: branded concession stand graphic wraps, branding on concession stand televisions, and branded snacks/beverages. The concession stand will be open for the duration of the event	12K
BREAK SPONSOR Branded break stations with all-day coffee, tea, water and branded treats during break times.	12K
ATTENDEE TOTE BAG SPONSOR Sponsor branding included on attendee tote bags. Attendees will be gifted these tote bags upon check-in.	5K
SPEAKER GREEN ROOM SPONSOR Brand representation in green room such as signage, branded amenities and snacks.	5K
ATTENDEE LOUNGE SPONSOR Branded charging bars, decor and signage. The attendee lounge will be open for the duration of the event.	15K
BREAKFAST SPONSOR You will receive branding along the buffet and breakfast will be titled "Breakfast Sponsored by (Your Company)" on the agenda. This is for both days of the event.	15K
LUNCH SPONSOR You will receive branding along the buffet and lunch will be titled "Lunch Sponsored by (Your Company)" on the agenda. This is for both days of the event.	25K
NETWORKING RECEPTION SPONSOR Taking place May 15 at the close of Day 1, this Networking Reception brings together attendees to connect over delicious food stations and beverages in the beautiful TIFF Bell Lightbox. Sponsor branding will be present throughout the reception and will be titled Networking Reception Sponsored by (Your Company) on the agenda.	25K
CINEMA 2 SPONSOR Branding included on the stage, on screen ad and logo to be played prior to sessions in theater & branded seat covers for both days of the Symposium.	15K
CINEMA 3 SPONSOR Branding included on the stage, on screen ad and logo to be played prior to sessions in theater & branded seat covers for both days of the Symposium.	15K
LANYARD SPONSOR Lanyards will contain co-branded logos with the IHD Symposium.	2K
MOBILE APP SPONSOR Sponsorship branding will be included on the event app homepage and logo placement on mobile app welcome splash screen. All attendees will be encouraged to download the mobile app to access a myriad of information to make the most of the Symposium.	12K